



Patent Pending



DERO ZAP

- Reward commuters for biking!
- Reliable tracking of statistics
- Wireless, solar-powered units available



15% of revenues from Dero ZAP sales are donated to Freiker, a non-profit organization which uses RFID technology to count and provide incentives to kids who bike or walk to school.

Many of the chronic conditions and diseases plaguing the American workforce today can be easily prevented by a simple shift in lifestyle habits. People who exercise a modest amount every day are far less likely to suffer often painful and expensive medical problems like strokes, heart attacks, and cancer. Regular exercise not only helps to prevent health problems, but also will boost energy and alertness leading to a more productive work force!

The Dero ZAP provides you with a reliable and easy way for you to accurately track and encourage biking as a healthy, green mode of transportation to and from your organization.

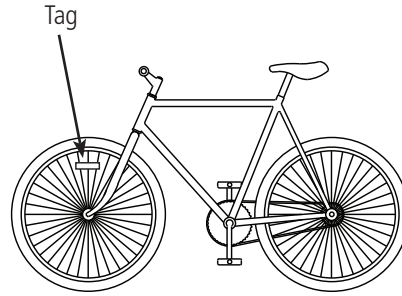


 www.dero.com 1.800.298.4915

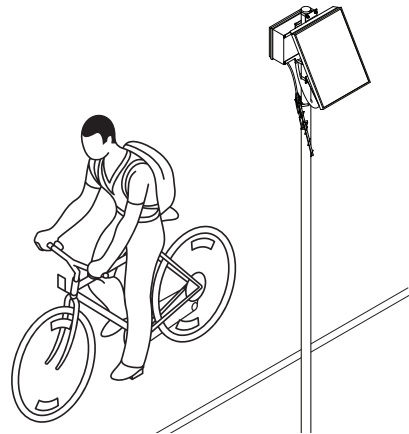


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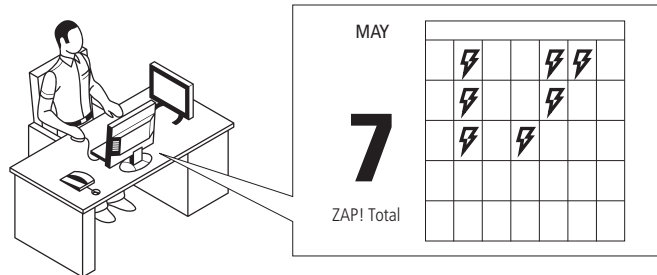
1 A central administration point is established. New participants bring their bikes in and are given an RFID tag that attaches to their bike. The administrator links the RFID tag to the participant in an online database.



2 Readers are placed at one or more strategic locations. Each reader is surrounded by a clearly indicated zone. Commuters bike through the read zone as they arrive.



3 After parking their bikes and sitting down at their desks, commuters can log in to a web site and check how many times that month they have been counted!



4 The administrator can log in to the web site and download participant usage data to determine who qualifies for reimbursement.

